• Being ideally located in Eastern India, Jharkhand caters food products to large population of the country.
• Jharkhand cultivates wide variety of fruits & vegetables, both for domestic consumption and export.
• Jharkhand is 3rd largest producer of Green Pea in the Country and 6th largest producer of Tomato
• Round the year cultivation of Cauliflower due to its conducive climate
• Other high value vegetables like French Bean, Capsicum, Chilly and Carrot are produces in a large quantity
• Fruits, Vegetables, Spices & Field Crops are largely organically produced.

The state has about 18 lakh tons of high-quality produce.
• Dairy is being treated as potential area to spur primary sector growth. Huge scope in Dairy Processing with 52% deficit and a ready market.

• High Potential in Fisheries export and processing.

• 23.6 lakh ha of flourishing forest cover offers niche minor forest products.

• Opportunities also in exploiting the commercialization of agro-forestry products, cashew processing, medicinal plants processing, honey production, meat & meat products.

• Proximity to three ports Kolkata, Haldia and Paradeep, makes it suitable for export to SAARC countries.
The Summit offers the following attributes to investors & participants:

- **Platform for value addition** through food processing viz., agri, horti, dairy, fisheries, minor forest products and meat & meat products.

- **Awareness** to prospective investors & policy makers on the *emerging opportunities* in food processing.

- Provide platform to discover business prospects & build alliances which are mutually rewarding.

- Showcase to investors of the recent & upcoming developments in products, research & policy in national & international market.

- Disseminate awareness & knowledge about best practices in technologies/innovations and management processes in food processing.
Focus Sectors: Food Processing

- Horticulture
- Dairy
- Fisheries, Meat & Meat Products
- Minor Forest Produce
- Organic Produce
- Spices
• 631 rural markets in addition to 28 APMC markets and 192 secondary APMCs in the state

• Food Processing Sector accorded priority in Jharkhand Industrial Policy, 2012

• Agro-Food Processing Industrial Units with only **Rs. 500 million of investment** covered under Mega Classification and enjoys the benefit of Preferential Land Allotment by IADA.

• 75% net VAT subsidy and upto 15% investment subsidy

• Successfully running the Central Govt. sponsored National Mission on Food Processing with streamlined application and approval process and under which grant in aid available to investors ranging from Rs. 5 million to Rs. 50 million under various schemes.

• Extensive opportunities exist in - Setting up Food Park, Rice and Wheat Flour Mills, Organic Farming of Oilseeds and Pulses, Vegetable Preservation and Processing, Milk and Milk Products, Feed Production Units for Cattle, Piggery, Fish and Poultry

• Opportunities also in exploiting the commercialization of agro-forestry products, cashew processing, medicinal plants processing and honey production
Mega Food Park over 56 acres costing Rs. 106 Cr being set up at Getalsud, Ranchi

- 6 Primary Processing Centers servicing the Central Processing Center at Ranchi
- Dry Warehouse (6490 MT)
- Cold Storage (4500 MT at CPC and 500 MT at 2 PPCs)
- Individual Quick Freezing (2 MT/day)
- Quality Control Laboratory with R & D Center
- Dehydration Line (2 MT/day)
- Mobile Collection Vans
- Grading & Sorting Facility for Fruits at PPCs
- Provision for Developer of Food Park to sublease Government / RIADA land to other food processing industries
Inviting Interests in Investment Opportunities

- Food & Agri Processors and Exporters
- Progressive Farmers, Farmer Groups & NGOs
- Policy makers, Central Govt. & State Govt. Officials
- Investors & Financial Institutions
- Manufacturers of Processing & Packaging Machinery
- Cold Storage, Warehouse & Logistic Service Providers
- Suppliers of Technology, Additives and Other Inputs
- Academicians, Technocrats & Quality Experts
- Certifying Bodies & Quality Analysis Laboratories
- Consumers, Consumer Organizations & Forums
Benefits of Participation

• Expanding business & investment frontiers
• Identifying the key investment opportunities
• Opportunity for backward & forward linkages
• Facilitating business development
• Awareness on technical advancements
• Experience sharing with Food Processing units
• Entering into strategic partnerships
• Awareness on government policies & incentives
• Knowhow on Food Safety & Standards
Sectors in Spotlight
Horticulture - Opportunities

- Primary and Secondary Processing of F&V
- Ketchup, Puree, Pulp, Canned & Frozen Products, Pickles
- Cold chain and Preservation
- Individual Quick Freezing (IQF)
- Unique location providing a ready and serviceable market for the processed items
Production rate increase 8 - 9% and area rate increase 4.86% per year

Productivity of vegetable 17.59 MT/Ha.

6% production of vegetable of total national production.

25 - 30% surplus production in ratio of consumption.

Huge Supply of Tomato, Peas, Potato and other vegetables

6th largest producer of Okra, Cauliflower & Cabbage.
Jharkhand State Milk Producers Federation Ltd. (Milkfed)

For development of dairy in the state Jharkhand State Milk Producers Federation Ltd. (Milkfed) has been constituted.

Integrated Dairy Development in the State is being promoted through association of Milkfed with NDDB. NDDB is managing the State Cooperative Milk Producers Federation Ltd for five years.

Marketing of Milk, Dahi, Paneer, Lassi and Peda under the umbrella of Mother Dairy Medha Brand.

IDD project worth Rs 48.32 Crs is being implemented covering 41,500 farmer families across 920 villages in 12 districts.
OPPORTUNITIES

• Extensive prospects for Fresh Water Fishes

• Water Fishery from Supply chain to processing

• Opportunities for supply to domestic and export markets

• Scope for Frozen Fish, Dried Fish, Canned Fish Products, Surimi and other value added products
Animal Husbandry – Key Highlights

• Manifold increase in Meat production from 444.70 lakh kgs in 2001-02 to 16998.0 lakh Kgs in 2012-13.

• For vaccination of Live Stock, Vaccination Centre as per the GMP has been established in Kanke.

• **433 Artificial Insemination Centre** to improve the Live Stock population.

• **190 Veterinary Centre** is being established in the State.

• Revival of **Bacon n Factory & Development of Meat Processing Hub** in Ranchi under process on PPP Mode.

• **Jharkhand Women Self Supporting Poultry Cooperative Federation Ltd.** working to provide sustainable livelihood for the rural women. The product has been branded as "Fresco Chicken", for the identification of the product in the market.
Minor Forest Products - Opportunities

Scope of value addition for products sold mainly in raw form.

Processing of **Lac, Sal Seed, Mahua, Tamarind, Chiraunji, Karanj, Amla** and various Medicinal Plants
• Jharkhand State Minor Forest Produce Cooperative Development and Marketing Federation Limited "JHAMFCOFED"

• JHAMCOFED is a top State level co-operative organization with its main aim being ensuring proper return and profit to villagers collecting minor forest produce and setting up related industries at local level.

• JHAMCOFED has taken an innovative step aimed to extract minor forest produce to its full potential in association with private players.

• The initiative, first of this kind in Jharkhand, would process tamarind seed, berry, mango powder and various other produces with proper marketing access.

• The agency is eyeing the densely forested areas of Ranchi, Gumla, Lohardaga, Simdega and Palamau because of wide-ranging availability of the raw material.
• Jharkhand state has natural heritage of organic commodities and also well known for its biodiversity.

• The agro-climatic and farming situations of the state are favorable for organic farming.

• **Organic Ginger, Turmeric & Cashew are key crop segments which hold huge potential.**

• State Govt. has incepted card based subsidy management system for farmers to promote organic farming in the state.

• The state has **10 lakh hectares upland without chemical inputs** and offers land for future organic cultivation.
Government Initiatives:

• **Organic Farming Authority of Jharkhand (OFAJ)**

• The State Govt. of Jharkhand has established Organic Farming Authority of Jharkhand (OFAJ) in 2012 for promotion of organic adoption & organic certification in the state.

• 26,310 ha of area under horticulture has been registered under organic adoption & certification process.

• 1st year scope certificate (in conversion) has been received for 18,310 ha area under horticulture out of 26,310 ha.

• Organic Adoption Certification Schemes launched under OFAJ
THANK YOU