

Jharkhand Export – Import NEWS LETTER



**Department of Industries
Government of Jharkhand**

December 2019

EXPORT PROMOTION MEASURES

In order to boost export, the State Govt. proposes to initiate the following measures:

- I. Programmes will be organized with the help of reputed consultants / IIFT to sensitize exporters about market intelligence, export documentation, finance and other critical areas of export.
- I. Efforts will be made to set up a State-of-Art external Information Centre in collaboration with local Chamber of Commerce and Industries Associations.
- II. Setting up of an Air Cargo Complex is proposed. This would give the desired impetus to the export of products like flowers, fruits, vegetables etc.
- III. Inland Container Depot (ICD) with the assistance of Govt. of India has been set up at Jamshedpur for large scale containerization of value added and manufactured exportable goods. Similar facility at other places is proposed to be set up in consultation with Railways and Department of Central Excise and Customs.
- IV. Industries will be encouraged to participate in International Exhibitions and Trade Fairs. Visits of trade delegations will also be supported financially by dovetailing the schemes of Govt. of India.
- V. Export oriented units will be declared as essential services / Public Utilities Services.
- VI. Export Awards will be provided to Export Oriented Units to recognize quality, R&D and performance.
- VII. Export oriented units will be preferred in land allotment by JIADA.
- VIII. State government to take supportive view in operation of relevant labour laws to facilitate export production.
- IX. Declaration of Export Oriented Units as Essential Services / Public Utilities service.
- X. Special Economic Zone (SEZ) is being proposed to be set up to give fillip to exports and earn valuable foreign exchange for the country

The state has undertaken a number of measures to promote exports of commodities like flowers, metals, tussar, handicrafts, automobiles, computer software, etc. A state level Export Promotion Council has been constituted with representation from industry and commerce to direct, promote and ensure monitoring of the export related activities in the State.

Promoting thrust Industries

Being one of the newly created states, Jharkhand is actively working to identify and develop the vast natural resource potential that the state is blessed with. The state holds vast mineral deposits, energy sources, enjoys moderate climate, good rainfall, extensive communication network, quality educational and research facilities. Along with industrial growth, development of thrust industries is being done with an objective of utilising the resources and generating employment.

Some of the Identified Thrust Areas

- Mining & Mining Based Industries
- Agro Based Industries
- Industries based on Medicinal and Aromatic Plants
- Sericulture/Tasar
- Forest Based Industry
- Food Processing Industry
- Tourism
- Power Generating & Allied Industries